ORDER

Orders Order / Rev: 702116 06235532 Alt Order #: HOUSE MAJORITY PAC Product Desc: **KARE** 1429 Estimate: 09/11/12 - 10/01/12 Flight Dates: Primary AE: Jim Quinn Sales Office: 09/14/12 / 09/14/12 T-PHI Original Date / Rev: Order Type: Political Sales Region: NAT Waterfront Strategies/ POL Name: Agency **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast Billing Cycle: 1010 Wisconsin Ave Ste 800 EOM/EOC Agency Commission: Washington, DC 20007 15% Advertiser **House Majority PAC** Name: A35+ New Business Thru: Demographic: **Product Codes:** IS-Candidate/US House Order Separation: 00:15:00 Priority: P-2 Advertiser External ID: Revenue Codes: AGY, GEN, POL Agency External ID: Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/29/12	58	\$66,600.00	\$56,610.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating	
September 2012	58	\$66,600.00	\$56,610.00	0.00	
Totals	58	\$66,600.00	\$56,610.00	0.00	

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Order Share	Order Share Share					
KARE	25%	\$66,600.00				
Market	100%	\$266,400.00				

Competitive Share	Share	Total
CABLE	0%	\$0.00
KAWB	0%	\$0.00
KAWE	0%	\$0.00
KCCO	0%	\$0.00
KCCW	0%	\$0.00
KFTC	0%	\$0.00
KMSP	19%	\$50,616.00
KMWB	0%	\$0.00
KPXM	0%	\$0.00
KRWF	0%	\$0.00
KSAX	0%	\$0.00
KSTC	0%	\$0.00
KSTP	22%	\$58,608.00
KTCA	0%	\$0.00
KTCI	0%	\$0.00
KWCM	0%	\$0.00
UNKWN	0%	\$0.00
WCCO	34%	\$90,576.00
WFTC	0%	\$0.00

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Order / Rev: 702116 Advertiser: House Majority PAC

Alt Order #: 06235532 Product Desc: HOUSE MAJORITY PAC KARE

Flight Dates: 09/11/12 - 10/01/12 Estimate: 1429

Ln Ch Start	End	Inventory Code		Start/End T		Len Sp		Rate Pri	Rtg Type	Spots	Amount
1 KARE 09/11/	12 10/01/12		CM	10-1035p	MTWTF	:30	2	\$2,400.00 P-2	0.00 NM	2	\$4,800.00
14ADE44NNA0 4		KARE News 10p									
KARE11NWS-1		M/a alada sa	0 1 - 001 1	Data	Deffer						
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/11/12 Week: 09/18/12	09/17/12 09/24/12	МГЖГБ	0	\$0.00 \$2,400.00	0.00 0.00						
Week: 09/15/12 Week: 09/25/12	10/01/12		0	\$0.00	0.00						
2 KARE 09/11/		Tonight Show	CM		5pm MTWTF	:30	5	\$700.00 P-2	0.00 NM	2	\$1,400.00
2 TOAKE 03/11/	12 10/01/12	Tonight Show	OW	1000ріп 110	opin miwii	.00	3	Ψ100.001-2	0.00 14141		Ψ1,400.00
COMMENTS AFTONITE SHW-N		B LINES A THRU	В								
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/11/12	09/17/12		0	\$0.00	0.00						
Week: 09/18/12	09/24/12	MTWTF	2	\$700.00	0.00						
Week: 09/25/12	10/01/12		0	\$0.00	0.00						
3 KARE 09/11/	12 10/01/12	•		12-1p	MTWTF	:30	5	\$275.00 P-2	0.00 NM	2	\$550.0
COMMENTS AF		Days of Our Lives B LINES A THRU									
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/11/12	09/17/12		0	\$0.00	0.00						
Week: 09/18/12	09/24/12	MTWTF	2	\$275.00	0.00						
Week: 09/25/12	10/01/12		0	\$0.00	0.00						
5 KARE 09/11/	12 10/01/12	M-F 3-4p	СМ	3-4p	MTWTF	:30	7	\$450.00 P-2	0.00 NM	7	\$3,150.0
DR. OZ		DR OZ									
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/11/12	09/17/12		0	\$0.00	0.00						
Week: 09/18/12	09/24/12	MTWTF	7	\$450.00	0.00						
Week: 09/25/12	10/01/12		0	\$0.00	0.00						
6 KARE 09/11/	12 10/01/12	M-F 430-5p	CM	430-5P	MTWTF	:30	5	\$850.00 P-2	0.00 NM	2	\$1,700.0
COMMENTS AN	PPLY TO SU	Jeopardy B LINES A THRU	В								
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/11/12	09/17/12		0	\$0.00	0.00						
Week: 09/18/12	09/24/12	MTWTF	2	\$850.00	0.00						
Week: 09/25/12	10/01/12		0	\$0.00	0.00						
8 KARE 09/11/	12 10/01/12	M-F 6-630p	CM	6-630p	MTWTF	:30	5	\$1,500.00 P-2	0.00 NM	2	\$3,000.0
COMMENTS AI KARE11NWS-6		KARE 11 6 News B LINES A THRU									
		Mackdova	Spots/Mosts	Doto	Pating						
Start Date Week: 09/11/12	End Date 09/17/12	Weekdays	Spots/Week 0	<u>Rate</u> \$0.00	Rating 0.00						
Week: 09/11/12 Week: 09/18/12	09/17/12	МГЖГБ	_	\$1,500.00	0.00						
Week: 09/25/12	10/01/12		0	\$0.00	0.00						
9 KARE 09/11/		M-F 630-7n	CM	630pm-7pm	MTWTF	:30	-5	\$1,500.00 P-2	0.00 NM	2	\$3,000.0
3 TOAIL 03/11/	12 10/01/12	Entertainment To	nigh	озории трии	WII WII	.50	3	ψ1,500.001 °2	0.00 NW		ψ5,000.0
COMMENTS A	PPLY TO SU	B LINES A THRU	В								
COMMENTS AF		B LINES A THRU	В								
		B LINES A THRU Weekdays	B Spots/Week	Rate	Rating						
ENT TONIGHT	30	Weekdays		<u>Rate</u> \$0.00	Rating 0.00						
ENT TONIGHT Start Date Week: 09/11/12 Week: 09/18/12	30 <u>End Date</u> 09/17/12 09/24/12	Weekdays MTWTF	Spots/Week 0	\$0.00 \$1,500.00	0.00 0.00						
ENT TONIGHT Start Date Week: 09/11/12	30 End Date 09/17/12	Weekdays	Spots/Week 0	\$0.00	0.00 0.00 0.00						
ENT TONIGHT Start Date Week: 09/11/12 Week: 09/18/12	30 <u>End Date</u> 09/17/12 09/24/12 10/01/12	Weekdays MIWIF	Spots/Week 0 2	\$0.00 \$1,500.00	0.00 0.00	:30	5	\$300.00 P-2	0.00 NM	2	\$600.0
ENT TONIGHT Start Date Week: 09/11/12 Week: 09/18/12 Week: 09/25/12 10 KARE 09/11/1	30 End Date 09/17/12 09/24/12 10/01/12 12 10/01/12 PPLY TO SU	Weekdays MTWTF MF 9-10a	Spots/Week 0 2 0 CM	\$0.00 \$1,500.00 \$0.00	0.00 0.00 0.00	:30	5	\$300.00 P-2	0.00 NM	2	\$600.0
ENT TONIGHT Start Date Week: 09/11/12 Week: 09/25/12 10 KARE 09/11/1 COMMENTS AF TODAY SHW2- Start Date	30 End Date 09/17/12 09/24/12 10/01/12 12 10/01/12 PPLY TO SUINBC End Date	Weekdays MTWTF M-F 9-10a TODAY B LINES A THRU Weekdays	Spots/Week 0 2 0 CM	\$0.00 \$1,500.00 \$0.00 9-10a	0.00 0.00 0.00 MTWTF	:30	5	\$300.00 P-2	0.00 NM	2	\$600.0
ENT TONIGHT Start Date Week: 09/11/12 Week: 09/25/12 10 KARE 09/11/1 COMMENTS AF TODAY SHW2- Start Date Week: 09/11/12	30 <u>End Date</u> 09/17/12 09/24/12 10/01/12 12 10/01/12 PPLY TO SUINBC <u>End Date</u> 09/17/12	Weekdays MTWTF M-F 9-10a TODAY B LINES A THRU Weekdays	Spots/Week 0 2 0 CM B Spots/Week 0	\$0.00 \$1,500.00 \$0.00 9-10a Rate \$0.00	0.00 0.00 0.00 MTWTF	:30	5	\$300.00 P-2	0.00 NM	2	\$600.00
ENT TONIGHT Start Date Week: 09/11/12 Week: 09/18/12 Week: 09/25/12 10 KARE 09/11/2 COMMENTS AF TODAY SHW2- Start Date Week: 09/11/12 Week: 09/18/12	30 End Date 09/17/12 09/24/12 10/01/12 12 10/01/12 PPLY TO SUNBC End Date 09/17/12 09/24/12	Weekdays MTWTF M-F 9-10a TODAY B LINES A THRU Weekdays MTWTF	Spots/Week 0 2 0 CM B Spots/Week 0 2 2	\$0.00 \$1,500.00 \$0.00 9-10a Rate \$0.00 \$300.00	0.00 0.00 0.00 MTWTF Rating 0.00 0.00	:30	5	\$300.00 P-2	0.00 NM	2	\$600.00
ENT TONIGHT Start Date Week: 09/11/12 Week: 09/25/12 10 KARE 09/11/1 COMMENTS AF TODAY SHW2- Start Date Week: 09/11/12	30 End Date 09/17/12 09/24/12 10/01/12 12 10/01/12 PPLY TO SUNBC End Date 09/17/12 09/24/12 10/01/12	Weekdays MTWTF M-F 9-10a TODAY B LINES A THRU Weekdays MTWTF	Spots/Week 0 2 0 CM B Spots/Week 0	\$0.00 \$1,500.00 \$0.00 9-10a Rate \$0.00	0.00 0.00 0.00 MTWTF	:30	5	\$300.00 P-2	0.00 NM	2	\$600.00 \$1,800.00

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Order / Rev: 702116 Advertiser: House Majority PAC

Alt Order #: 06235532 Product Desc: HOUSE MAJORITY PAC KARE

Flight Dates: 09/11/12 - 10/01/12 Estimate: 1429

	ventory Code Break	Start/End T	Time Days	Len Spots	Rate Pri	Rtg Type	Spots	Amount
	Veekdays Spots/Week	Rate \$900.00	Rating 0.00					
13 KARE 09/24/12 10/01/12 Mo	n Prime Other CM		Other M	:30 1	1 \$6,000.00 P-2	0.00 NM	1	\$6,000.00
VOICE-NBC			,					
	Veekdays Spots/Week 1 0 0	Rate \$6,000.00 \$0.00	Rating 0.00 0.00					
14 KARE 09/29/12 09/29/12 Sat	•	5-530P	S-	:30 1	1 \$700.00 P-2	0.00 NM	0	\$0.00
KA KARE11NWS-5	ARE 11 5 News Sa							
	Veekdays Spots/Week	<u>Rate</u> \$700.00	Rating 0.00					
Spot Ch Date Range Descr	ription Start	t/End Time	<u>W</u>		ength Rate	Rtg Type		
1 KARE 09/24/12-09/30/12 Sat 5- Credited	-530p 5-53	60P		Sa	:30 (\$700.00)	0.00 <i>NM</i>		
15 KARE 09/22/12 09/22/12 Not	tre Dame Football CM	630-10P	S-	:30 2	2 \$750.00 P-2	0.00 NM	2	\$1,500.00
No ND FOOTBALL	otre Dame Football							
	Veekdays Spots/Week 2	Rate \$750.00	Rating 0.00					
	t 8-10a CM	8-10a	S-	:30 2	2 \$700.00 P-2	0.00 NM	6	\$4,200.00
KARE11 NWS SAT	RE 11 Saturday							
	Veekdays Spots/Week	Rate	Rating					
WOOK. 00/10/12 00/10/12	S- 2 S- 2	\$700.00 \$700.00	0.00 0.00					
	S- 2	\$700.00	0.00					
Spot Ch Date Range Descr		t/End Time	<u>W</u>			Rtg Type		
5 KARE 09/24/12-09/30/12 Sat 8- See MG 17.7,17.8	-10a 8-10	a		Sa	:30 (\$700.00)	0.00 <i>NM</i>		
[Prgm Change Ryder Cup]								
6 KARE 09/24/12-09/30/12 Sat 8- See MG 17.7,17.8	-10a 8-10	a		Sa	:30 (\$700.00)	0.00 <i>NM</i>		
[Prgm Change Ryder Cup]								
7 KARE 09/15/12-09/15/12 Sat 8- M MG for 17.5,17.6	-10a 8-10	la		Sa	:30 \$700.00	0.00 NM		
8 KARE 09/22/12-09/22/12 Sat 8-	-10a 8-10	a		Sa	:30 \$700.00	0.00 NM		
→ MG for 17.5,17.6								
19 KARE 09/16/12 09/30/12 Sur KA	n 5-530p CM ARE 11 5 News Su	5-530P	S	:30 1	1 \$850.00 P-2	0.00 NM	2	\$1,700.00
KARE11WS-5								
	Veekdays Spots/Week	Rate	Rating					
Week: 09/10/12 09/16/12 Week: 09/17/12 09/23/12	S 1 S 1	\$850.00 \$850.00	0.00 0.00					
Week: 09/24/12 09/30/12	0	\$0.00	0.00					
21 KARE 09/13/12 09/17/12 M-F KA	F 10-1035p CM ARE News 10p	10-1035p	M TF	:30 1	1 \$2,400.00 P-2	0.00 NM	2	\$4,800.00
	Veekdays Spots/Week	Rate	Rating					
33, 13, 12		\$2,400.00 \$2,400.00	0.00 0.00					
	night Show CM night Show	1035pm-113	35pm MTF	:30 2	2 \$700.00 P-2	0.00 NM	2	\$1,400.00
Start Date End Date W	Veekdays Spots/Week	Rate	Rating					
110011. 00/10/12	TF 1 1	\$700.00 \$700.00	0.00 0.00					
23 KARE 09/13/12 09/16/12 Day	ys of Our Lives CM	12-1p	TF	:30 1	1 \$275.00 P-2	0.00 NM	1	\$275.00
	ays of Our Lives Veekdays Spots/Week	Rate	Rating					
	TF 1	\$275.00	0.00					

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KARE

Order / Rev: 702116

Alt Order #: 06235532 Advertiser: House Majority PAC

Product Desc: HOUSE MAJORITY PAC

Flight Dates: 09/11/12 - 10/01/12 1429

Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime D	ays	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
24 KARE 0)9/17/12	2 09/17/12	Days of Our Lives Days of Our Lives	CM	12-1p	М-		:30	1	\$275.00 P-2	0.00 NM	1	\$275.00
Start I Week: 09/17		End Date 09/23/12	<u>Weekdays</u> M	Spots/Week	Rate	Rating							
25 KARE 0			M-F 3-4p	CM	\$275.00 3-4p	0.00	- 33	:30	6	\$450.00 P-2	0.00 NM	6	\$2,700.00
			DR OZ										
Start I Week: 09/10		End Date 09/16/12	<u>Weekdays</u> 33	Spots/Week 6	Rate \$450.00	Rating 0.00							
26 KARE 0			M-F 3-4p DR OZ	СМ	3-4p			:30	1	\$450.00 P-2	0.00 NM	1	\$450.00
Start I		End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 09/17		09/23/12	M	1	\$450.00	0.00							
27 KARE 0			M-F 430-5p Jeopardy	СМ	430-5P		- TF	:30	2	\$850.00 P-2	0.00 NM	2	\$1,700.00
Start I		End Date	Weekdays TF	Spots/Week	Rate	Rating							
Week: 09/10		09/16/12		2	\$850.00 6-630p	0.00	- TF	:30	2	\$4 FOO OO D 2	0.00 NIM	2	¢2 000 00
28 KARE 0			KARE 11 6 News	СМ	·		- I F	.30	2	\$1,500.00 P-2	0.00 NM	2	\$3,000.00
Start I Week: 09/10		End Date 09/16/12	<u>Weekdays</u> TF	Spots/Week	Rate \$1,500.00	Rating 0.00							
29 KARE 0				CM	630pm-7pm		- TF	:30	2	\$1,500.00 P-2	0.00 NM	2	\$3,000.00
			Entertainment To	night			- 11	.30	2	\$1,500.00P-2	U.UU INIVI	2	\$3,000.00
Start I Week: 09/10		End Date 09/16/12	Weekdays TF	Spots/Week 2	Rate \$1,500.00	Rating 0.00							
30 KARE 0)9/13/12	2 09/14/12	M-F 9-10a TODAY	СМ	9-10a		- TF	:30	1	\$300.00 P-2	0.00 NM	1	\$300.00
Start I Week: 09/10		End Date 09/16/12	Weekdays TF	Spots/Week 1	Rate \$300.00	Rating 0.00							
31 KARE 0)9/17/12	2 09/17/12	M-F 9-10a TODAY	CM	9-10a	M-		:30	1	\$300.00 P-2	0.00 NM	1	\$300.00
Start I Week: 09/17		End Date 09/23/12	Weekdays M	Spots/Week 1	Rate \$300.00	Rating 0.00							
N33 KARE 0)9/18/12	2 09/18/12	Tue Prime THE VOICE	CM	Tue Prime (6:58 PM-8:0			:30	1	\$6,000.00 P-2	0.00 NM	1	\$6,000.00
Start [Week: 09/17		End Date 09/23/12	<u>Weekdays</u> - T	Spots/Week 1	Rate \$6,000.00	Rating 0.00							
N34 KARE 0	9/23/12	2 09/23/12	NFL Regular Seas		715-1030P		S	:30	1	\$8,000.00 P-2	0.00 NM	1	\$8,000.00
			NFL Regular Sea										
Start I Week: 09/17		End Date 09/23/12	<u>Weekdays</u> S	Spots/Week 1	Rate \$8,000.00	Rating 0.00							
N35 KARE 0)9/22/12	2 09/22/12	Sat 6-630p KARE 11 6 News	CM Sa	6-630P		S-	:30	1	\$1,000.00 P-2	0.00 NM	1	\$1,000.00
Start I		End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 09/17	7/12	09/23/12	S-	1	\$1,000.00	0.00							
											Totals	58	\$66,600.00